



# Looking for the right photography course?

- Learn how to set your camera up for the best results
- How to photograph people and come up with ideas for shots
- How to light your subjects
- And much more

**Better Editorial Photography**

A one-day seminar  
at your premises



Just been given a digital camera to use? Finding photography a nightmare?

Our better photography training seminar is aimed at journalists, editors, PR professionals and others who need to take better photographs.

InfoTech's Better Photography course can be run at your premises, so there is zero travelling time, no travel or hotel costs and the rate per person is very cost effective.

Typically, all your images used to be taken by an in-house or freelance photographer, but you now have a digital camera and need to take them yourself. Sound familiar?

On the one-day better photography training seminar we look at how digital cameras work and how to set them up for the best results, whether you have a Nikon, Canon, Fuji, Olympus, Sony or whatever.

Terms like white balance, JPEG, ISO, CMYK, TIFF and pixels are demystified, and we show you how to get the best out of your camera.

We then look at how to take better PR or editorial photographs, how to pose people, how to handle groups and how to turn the mundane into the marvellous.

You'll also see lots of different examples of real-life editorial shots, how they were taken and the techniques used. You can then use the same techniques for your shots.

We promise a fun day where you will see your photography improve before your very eyes.

All our courses include full handouts. We come to you, so all you have to do is provide a room and a suitable digital projector.

We have run this as an in-house course for Norwich Union, Environment Agency, Standard Life, Euromoney, Halifax Building Society, Anglian Water, the Scottish Arts Council, Guinness, Herts County Council, Novartis, AstraZeneca and many others.



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