



# Looking for the right course?

- Learn how to set your camera up for the best results
- How to photograph people
- How to light your subjects
- And much more

**Better Digital Photography**

A one-day seminar  
at your premises



Just been given a digital camera to use? Finding digital photography a nightmare?

Our digital camera training seminar is aimed at journalists, editors, PR professionals and others who need to take better photographs.

InfoTech's Better Digital Photography course can be run at your premises, so there is zero travelling time, no travel or hotel costs and the rate per person is very cost effective.

Typically, all your images used to be taken by an in-house or freelance photographer, but you now have a digital camera and need to take them yourself. Sound familiar?

On the one-day digital photography training seminar we look at how digital cameras work and how to set them up for the best results, whether you have a Nikon, Canon, Fuji, Olympus, Sony or whatever.

The average digicam is a completely closed book to most people - much the same as the instruction manual in most cases!

Terms like white balance, JPEG, ISO, TIFF and pixels don't help, but you can't really get the best out of a camera until you know how to set it up for the job in hand.

We then look at how to take better PR or editorial photographs, how to pose people, how to handle groups and how to turn the mundane into the marvellous.

We promise a fun day where you will see your photography improve before your very eyes.

All our courses include full handouts. We come to you, so all you have to do is provide a room and a suitable digital projector.

We have run in-house courses for Norwich Union, Standard Life, Euromoney, Halifax Building Society, Anglian Water, the Scottish Arts Council, Guinness, Herts County Council, Novartis, AstraZeneca and many others.



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